



Press Release

FOR IMMEDIATE RELEASE

WebLink Explorer, Version 2.0 *Now Available for Download*

WebLink Explorer...Changing the way you use bookmarks...

NewTech Productions, Sunnyvale, CA — Sept 8, 2003 — NewTech Productions announces that WebLink Explorer, version 2.0, is now available for download from the web site, www.weblinkexplorer.com and a number of other software download web sites. Version 2.0 can be downloaded for free (fully functional) and for a limited time, purchased for \$8.95.

Bookmarks...the way they were intended to work

WebLink Explorer is a companion application to Internet Explorer that makes it easier to find, store and organize all your web site links. WebLink Explorer provides instant access to all your bookmarks and favorite sites with just one or two clicks.

WebLink Explorer's unique easy-to-use interface makes saving and organizing web site links a snap. If you want to rearrange or move links, you can simply and easily drag, move, or copy links between categories, so your favorite links are always where you want them.

Store your bookmarks— and be able to find them again

WebLink Explorer provides a customizable folder and "category" tree in which you store and access links to all your favorite sites. With just one or two clicks of your mouse, you can display and access links in any category to find and get back to a favorite web site. If you can't remember where you stored a link, you can just perform a search of your own personal link collection, to quickly find a web site again

You can add new links to WebLink Explorer, simply by dragging them into WebLink Explorer from any web page display. In addition, you can select other mouse "drag and drop", dialog and context menu options to copy and move links to different categories, change the information displayed for particular links and rearrange both category and link positioning based on your personal preferences and the sites you visit most often.

Here's a brief summary of WebLink Explorer features:

Customizable Category Tree — customizable display of web site categories; allows you to navigate quickly to any link. Add, delete or rearrange categories based on the sites you use most often.

Store Additional Category and Link Information — Add personal notes about links, rank sites you visit and arrange links in whatever order you want. WebLink Explorer also saves extended Link URL information to automatically log into sites.

Drag and Drop Anywhere — capture new links from any web page or your Favorites list just by dragging into WebLink Explorer. Within WebLink Explorer, add, delete, move or copy categories and links.

Discovery and Capture — select and capture all the links on a web page in a single step. You can also import links from your own web browser's Favorites list, one at a time or all at once.

Publish and Share — Save your own favorite link categories as web pages, to share or send to friends and colleagues. Other WebLink Explorer users can simply open the pages you send, select and import the category links, in a single operation.

Flexible Startup and Web Browser Integration — Use WebLink Explorer as your primary browser or choose integrated Toolbar or Context menu options to open WebLink Explorer only whenever you want to save or access links in WebLink Explorer.

Include Links to Desktop Documents — WebLink Explorer also lets you store and access links to other documents on your desktop, such as iAcrobat PDF, Microsoft Word, stored HTML web pages, etc.

Starter Collection of Favorite Sites — We've scoured the web and provided a starter collection of over 1000 "Best of the Web" sites in over 75 categories. Choose the ones you want to keep and delete the rest. You can add your own links, customize and reorganize categories just the way you like them, so you'll have your own "Personal Portal" web collection in no time.

For more information, or to discuss business opportunities for WebLink Explorer, please email us at sales@weblinkexplorer.com.

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